

# Company Make up Instructions 2019-2020 Season

## Primer/Foundation Application

1. Begin with a clean face and assemble all items needed for application
2. Apply make-up primer over full face including eyelids, under the jaw and on the lips
3. Apply foundation to full face including over eyelids, under eyelids and over lips. Blend into hairline and jawline.

*Tip: If using powder use large powder brush for best results. If using liquid, use a face sponge, a brush, or your fingers. The sponge tends to be a bit easier.*

## Blush/Bronzer/Highlight

*Bronzer in the palette (upper right corner) can be used or you can use your own bronzer*

1. Optional - Using a bronzer or blush brush, make a “C” around outside of eye from the top middle of the eyebrow down to cheekbone
2. **Blend**
3. Using same brush, apply blush (lower right corner of palette) sweeping from the apple of the cheek back towards the ear. Stop at the hair line and blend.
4. Optional - Use highlighter to highlight the upper cheekbones and around outer brow bone.

## Eyes

1. Using something with a straight edge (an index card, card stock, etc) or tape. Place the card or tape up to your eye and line it up with the bottom eyelid to make a straight line
2. Beginning in outside corner of the eye, gently sweep shadow inwards halfway over lid and work/blend into the full crease of the eye
3. Using the darkest gray, fill in the outside corner of the eye
4. Remove card from eye - if using tape leave on until eyeliner complete
5. Blend in the grays
6. Using the white (can use brush or sponge brush, get slightly damp to hold the shadow better) fill in the inner corner of the eye to the middle where it meets the gray
7. Be sure to blend
8. On the lower lid, using black liquid eyeliner, look up and apply eyeliner from inner to outer corner of the eye (by the lashes, not the waterline)
9. On the upper lid, close eye/look down and apply liquid eyeliner from inner to outer corner. To create the cat eye, continue drawing along the line made by the card. Do not go further than the end of the eyebrow
10. Using the silver glitter liner, trace just above the black eyeliner including the cat eye
11. With the white shadow, highlight the inner corner of the eye
12. Make sure eyeliner is dry, apply finishing powder/spray

## Eyelash Application

1. First, close eye to measure eyelashes against eye
2. Trim ends if needed. This only needs to be done once on a new pair.
3. Flip lashes so the flat part is facing up and the lashes are flipped forward
4. Gently make a line of adhesive across the lashes being sure to get the ends
5. Let dry for 10-15 seconds until the adhesive is tacky (can blow on them, not necessary)
6. Close your eye, press lashes along your natural lash line as close to your lashes as possible **without** applying directly to your natural lashes
7. Press the lash all the way across the eye making sure the ends are secure
8. Leave eye closed for a bit to let adhesive dry completely
9. Apply mascara to both top and bottom lashes

## Lipstick/Liner Application

1. Using the lip liner, outline lips, then fill in completely to help hold lipstick on better
2. Apply lipstick – do not over saturate as this will cut down on running or bleeding. Try using a brush rather than the applicator for a more even coat.
3. Spray lips with setting spray if desired

**Required (for uniformity) these can be purchased online or in store, however they need to be this exact brand and color.**

All dancers will be required to have the same make-up for group and individual competitions, performances and for the June Recital. A uniform look on stage is best. Below is the required makeup, to purchase on your own and a list of suggested make-up to have.

E.l.f. Blush palette 83314 Light (\$4.99 at Target)

[E.l.f. Blush Palette \(Light\)](#)



NYX Suede matte lip liner SMLL03 Cherry Skies (\$3.99 at Target)

[Lip Liner](#)



NYX Slip tease lip lacquer STL009 “Fire Dancer” (\$6.99 at Ulta)

[Lip Oil](#)



Sonia Kashuk glamour boost lashes #626  
(\$6.00 at Target-1 re-usable pair with non latex glue)

[Eye Lashes](#)



L'oreal Paris Colour Riche “Silver/Smokey” #110 (\$10 at Walgreens)

[Eye Shadow](#)



**Makeup/tools needed but not a brand specific.**

- Foundation of choice (match skin tone)
- Foundation Brush or sponge
- Eyeshadow brushes
- Mascara of choice (black)
- Liquid Eyeliner (black)
- Primer
- Setting Spray or powder
- Bronzer
- Highlighter

**Hair Requirements**

- Hair ties (color of dancer’s hair, no metal)
- Bobby pins (color of dancer’s hair)
- Gel
- Hairspray
- Hair brush
- Comb (rat tail)
- Hair straightener